

HOPES TEMPLATE

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Hook

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Overview

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Evidence

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Strong
Conclusion

HOPES TEMPLATE

Audience

Purpose

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Overview

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Evidence

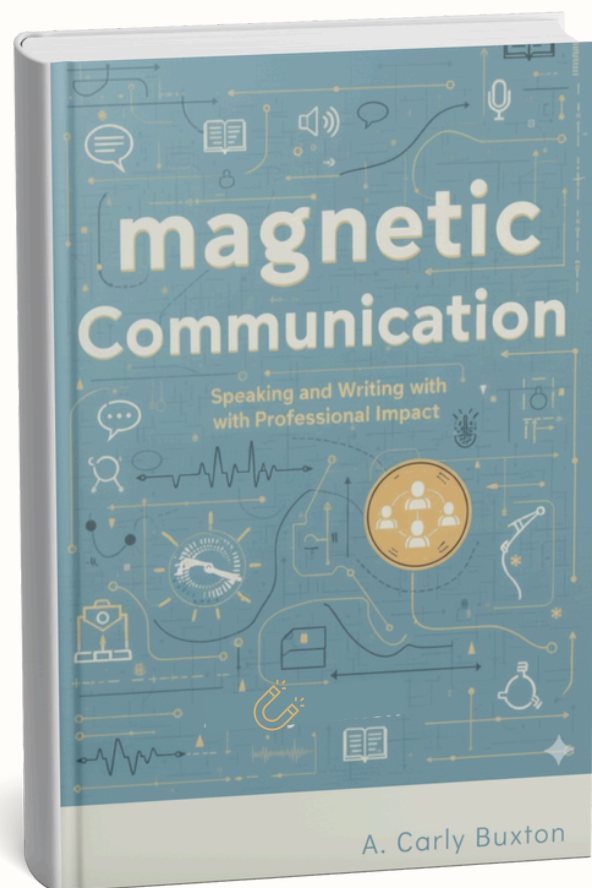
S

Strong
Conclusion

Keep it Magnetic

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carlybuxton.com/magnetic



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